

Our local Transportation Management Associations (TMAs) can help employers “MAP” the best commutes for every employee – all at no cost to your company. Find links to the TMAs and more at www.pacarpool.com or www.dvrpc.org/MobilityAlternatives.



The Mobility Alternatives Program is administered by the Delaware Valley Regional Planning Commission (DVRPC) with funding from the Pennsylvania Department of Transportation (PennDOT).



IF YOU WANT
EMPLOYEES WITH DRIVE,
HELP THEM FIND THE
BEST COMMUTE!

HOW EMPLOYEES GET **TO WORK** CAN AFFECT THEIR PERFORMANCE **AT WORK**, WHICH CAN AFFECT YOUR COMPANY'S **BOTTOM LINE**.



THE **MOBILITY ALTERNATIVES PROGRAM (MAP)** HELPS **EMPLOYERS** IN SOUTHEASTERN PENNSYLVANIA UNDERSTAND **WHAT** COMMUTE OPTIONS ARE AVAILABLE, **HOW** EMPLOYEES CAN CHOOSE NEW WAYS TO COMMUTE AND **WHY** IT MATTERS.

Studies show morale goes up when employees have a less stressful commute. MAP is the local resource for information on and assistance with:

- ▶ Finding **convenient transit choices** for work sites that are already served by buses, trains or trolleys;
- ▶ Matching employees together for **car or van pools** within just one company or from several employers in the same geographic area;
- ▶ Encouraging transit and van pool use with **commuter benefits** like **RideECO** that save both employees and employers money;
- ▶ Rewarding car and van pools with **special reserved parking**;

- ▶ **Flextime** to accommodate transit schedules or convenient pick up times;
- ▶ **Compressed work weeks**, which allow employees to put in more hours over fewer days;
- ▶ **Contests and giveaways** that encourage employees to walk or bike to work where/when it is safe to do so; and
- ▶ Developing a **telework policy** to allow employees to work from home on certain days (and avoid the commute all together).

By considering all the alternatives and implementing even a few, companies don't just make current employees happy, they can attract talented and "driven" new staff as well.

OF COURSE, **REDUCING** THE NUMBER OF **PEOPLE DRIVING ALONE** TO WORK SITES IN OUR REGION NOT ONLY **EASES CONGESTION**, IT HELPS **IMPROVE AIR QUALITY**, THAT'S **GOOD FOR EVERYONE** LIVING AND WORKING HERE, TOO!

